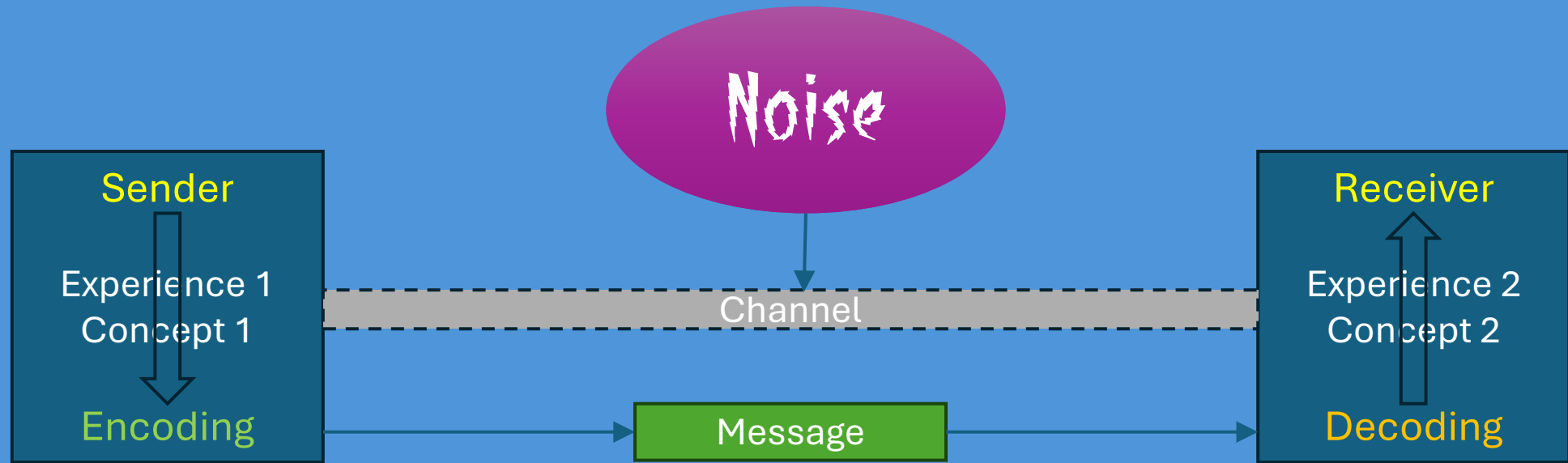


Communication



Sounds, Pictures, Gestures, Impulses, and **Symbols**

Language = Tags → Stories

3 Forms of Stories

1. Hero Overcoming Obstacles: (Adventure, Quest, Battle)

Obstacle	Examples	Virtue
Physical	Terrain, Distance, Deprivation, Opponents, Weather, Infirmary	Strength, Endurance
Mental	Puzzle, Mystery, The Unknown	Intelligence, Wisdom
Emotional	Fear, Discouragement, Despair	Trust, Fidelity
Relational	Separation, Misunderstanding, Rejection, Enmity, Isolation	Acceptance, Commitment, Forgiveness, Love
Existential	The Unforeseen, The Improbable, The Impossible	Serendipity, “Miracle”

3 Forms of Stories

2. Guru Teaching a Lesson: (Moral, Warning, Exhortation)

Story	Examples	Provides
Fable	Short Fictional Tale, Allegory, Concludes with a Moral	Ethical Guidance, Correction
Parable	Short Fictional Tale, For Contemplation (Not Allegorical)	Spiritual Insight
Illustration	Concrete or Cogent Examples, Apocalyptic	Understanding, Appreciation
Failure	Poor Judgement, Poor Planning, Poor Execution	Warning, Caution
Loss	Deprivation, Tragedy, Injustice	Empathy, Sympathy
Instructional	Step-by-Step, Explanation	Practical Knowledge

3 Forms of Stories

3. Reporter Human Interest: (“Facts,” Documentaries)

Story	Examples	Genres
Nature	Natural Sciences, Cosmology, Ethnology, Tribal Origins	Sources, Origins, Creation
Personal	Personal Stories, Anecdotes, Reflections	Biography, Autobiography
Events	Reports, Analysis, Archeological Discoveries,	News, Documentary, Expose, History
Ancestry	Genealogy, Family History, Chain of Causal Events	Genealogy, Etiology
Enrichment	Comedy, The Arts, Culture, Beauty	Humor, Song, Music, Painting, Dance, Photography
Inexplicable	Apparitions, Psychic Phenomena, Anomalies	Paranormal